

CAN ROBOTS HELP FACILITATE ELDER AUTONOMY?



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Founder – CEO
BLUE FROG ROBOTICS

BLUE FROG
THE ROBOT COMPANY

SOCIAL & ECONOMIC CHALLENGE



+€6M people over 75 in France

+€20M people over 75 in US

€30B French government spending

SOCIAL & ECONOMIC CHALLENGE



HOME OR RETIREMENT HOME ?



SENIORS NEEDS AT HOME



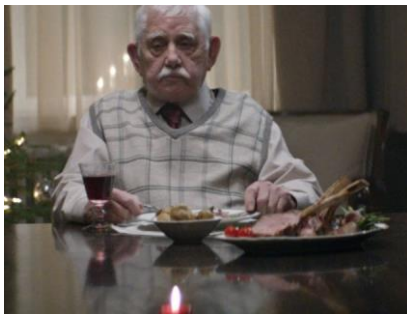
HOUSEWORK



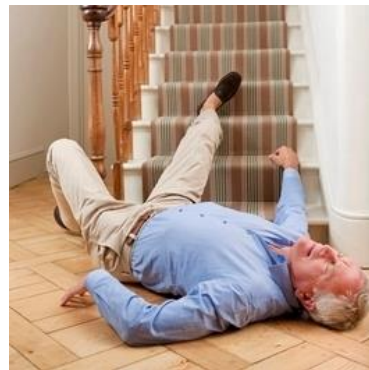
MOBILITY



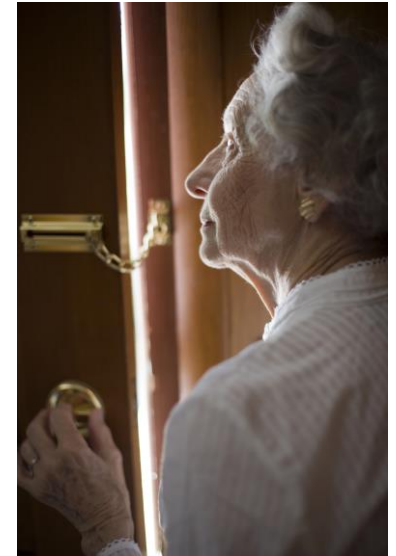
COMPAGNY



SOCIAL LINK

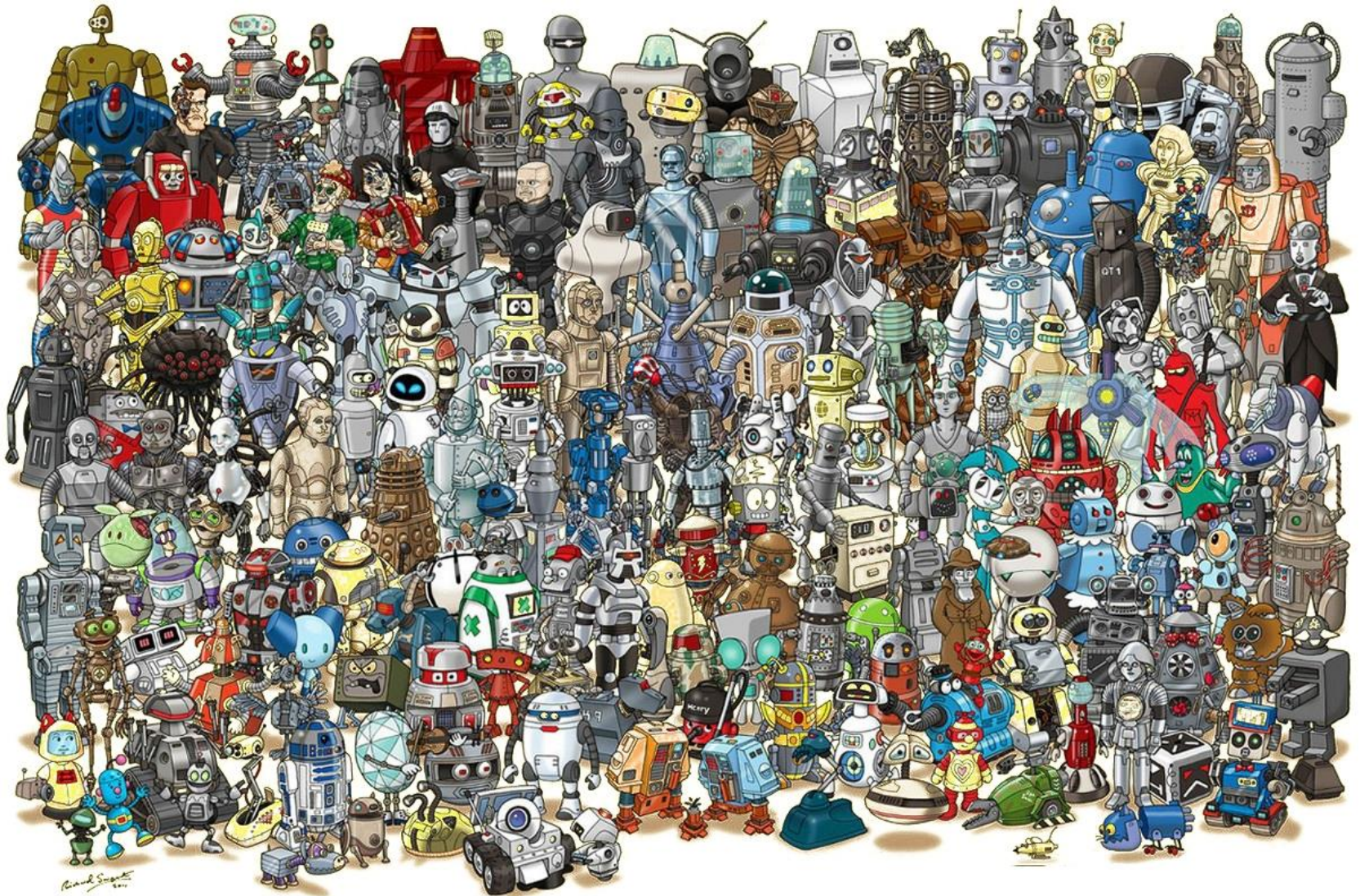


MONITORING



SECURITY

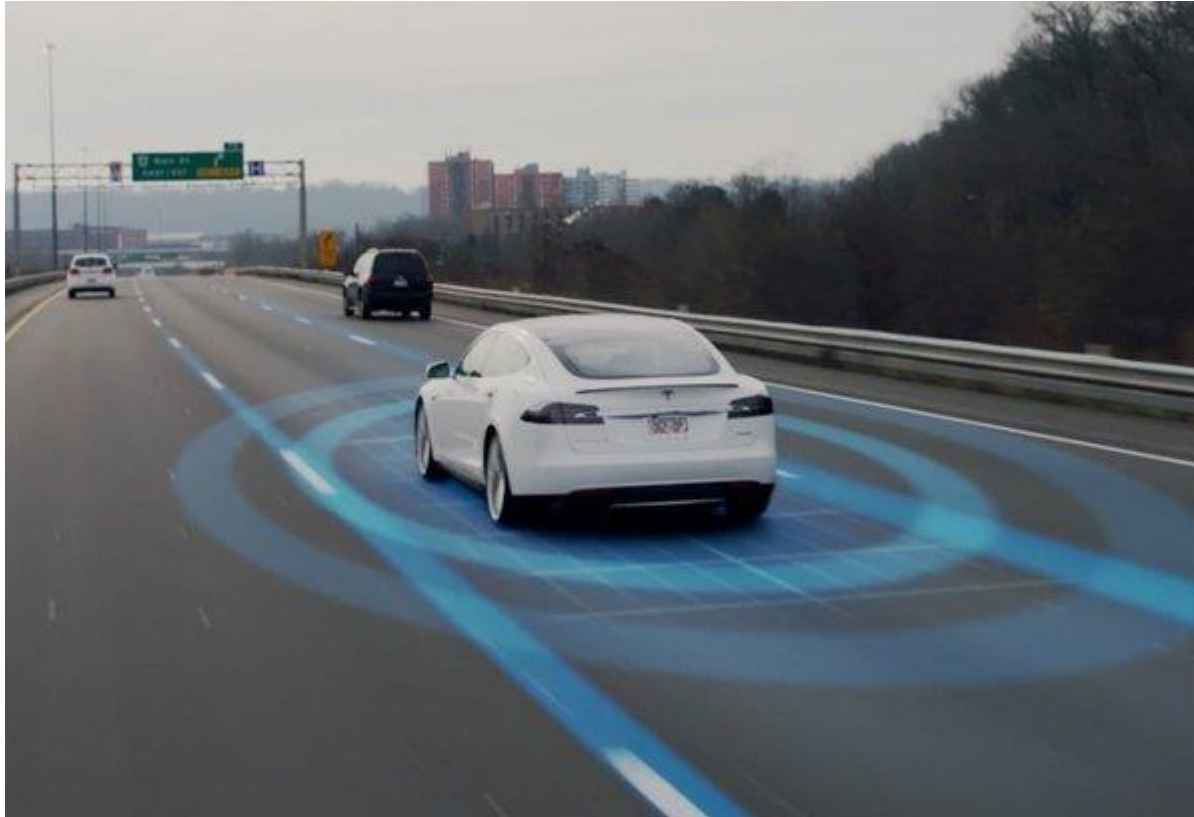
ROBOTS, 50 YEARS OF FANTASMS



ROBOTS FOR MOBILITY



ROBOTS FOR MOBILITY



ROBOTS FOR HOUSEWORK



SOLUTIONS FOR SECURITY, MONITORING



~~INTEROPERABILITY~~

INTRUSIVE

EXPENSIVE



~~PROACTIVITY~~

~~MOBILE~~

MANY ACTORS

~~NO INTUITIVE~~

SET UP



SOLUTIONS FOR SOCIAL LINK & COMPANY



UNSUITABLE
BINDING



ROBOTS COULD BE THE SOLUTION?



HONDA'S ALL-NEW ASIMO

ROBOTS COULD BE THE SOLUTION?



PROMISING, BUT NONE OF THEM COMPLETELY MEETS THE NEEDS & CONSTRAINTS!

OUR GAME CHANGER

Buddy[®]

by BLUE FROG ROBOTICS

The Emotional Robot



AN AFFORDABLE SMART COMPANION ENGAGING & PROACTIVE



WHY WILL BUDDY SUCCEED?

ADOPTABLE

Small, cute, emotional, empathic

AUTONOMOUS

Powerful AI
with emotions, needs, desires...

USEFULL

Conceived to serve real home / office
usages and constraints
with useful services



AFFORDABLE

From 1500\$

EVOLUTIVE

App Store, SDK, accessories
Developer Community

EASY TO USE

Don't need any tech knowledge
Easy access to our digital world

NO STIGMATIZING

Each member of the family
could use his own applications

BUDDY'S SKILLS



SEE

- Detection: people, faces, objects, pets, heat and motions
- Recognition: persons, places and gestures



SPEAK

- Adaptive emotional voice
- Multi-languages
- Multi-voices



HEAR

- Voice recognition
- Natural Language Processing
- Sound localization
- Noise detection
- Multi-languages



FEEL

- Face sensitive
- Caresses sensitive
- Lift detection
- Fall prevention (stairs, tables)



EMOTIONS

- The emotional state depends on interactions with users & its environment
- Desires & needs: interact, wander, learn, teach, play, help...
- Face expressions & emotional behaviors



MOVE

- Motion control: Body & Head
- Behaviors: swivel head & body to indicate emotion and personality
- Autonomous navigation from place to place
- People Tracking & Following



COMMUNICATION

- Telepresence
- Remote control
- Video call
- Photo / message sharing



CONNECTIVITY

- Bluetooth
- WiFi
- Smartphone app
- Internet of Things (IoT)

A CUTTING EDGE EMOTIONAL ROBOTIC PLATFORM

- Caresses sensors
- Microphones array (x4)
- Thermal, 2D and 3D cameras
- Light, distance sensors
- 8" touch screen
- Android 4 cores - 1,6GHz
- 32 Go - 4Go
- Head rotation +/-90°
- Neck rotation +80°/-60°
- Head and Body speakers
- (x2) Accessory slots
- USB, HDMI connections
- Wifi, Bluetooth, Optional SIM
- Obstacle and ground sensors (x3)
- Wheel drive (x2)

60 cm / 8Kg



Buddy, the emotional robot

WHAT BUDDY CAN DO?



IOT
SOCIAL LINK
PICTURE SHARING



REMINDER
& AGENDA



BUDDY ALERTS WHEN
DETECTING: INTRUSION,
FIRE/SMOKE



PRESENCE
COGNITIVE SIMULATION
GENERAL INFORMATION
GAMES / ENTERTAINMENT



MONITORING
ABDNORMAL SITUATION
ALERTS



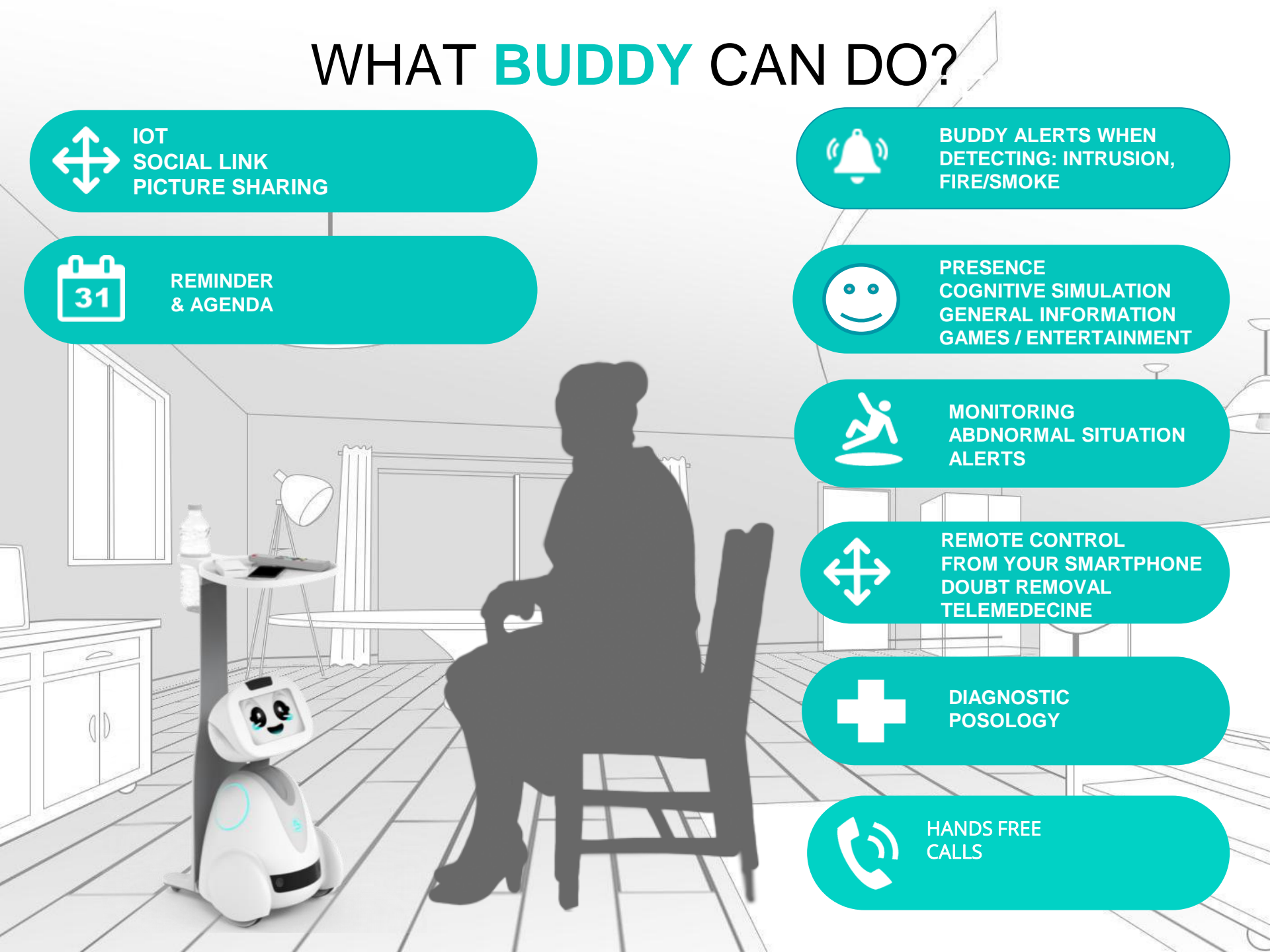
REMOTE CONTROL
FROM YOUR SMARTPHONE
DOUBT REMOVAL
TELEMEDECINE



DIAGNOSTIC
POSOLGY



HANDS FREE
CALLS



WHAT BUDDY CAN DO?

EDUCATION

- COMMUNICATION
- MULTIPLICATION TABLES
- LANGUAGE LEARNING
- HISTORY, GEOGRAPHY
- STORY TELLING

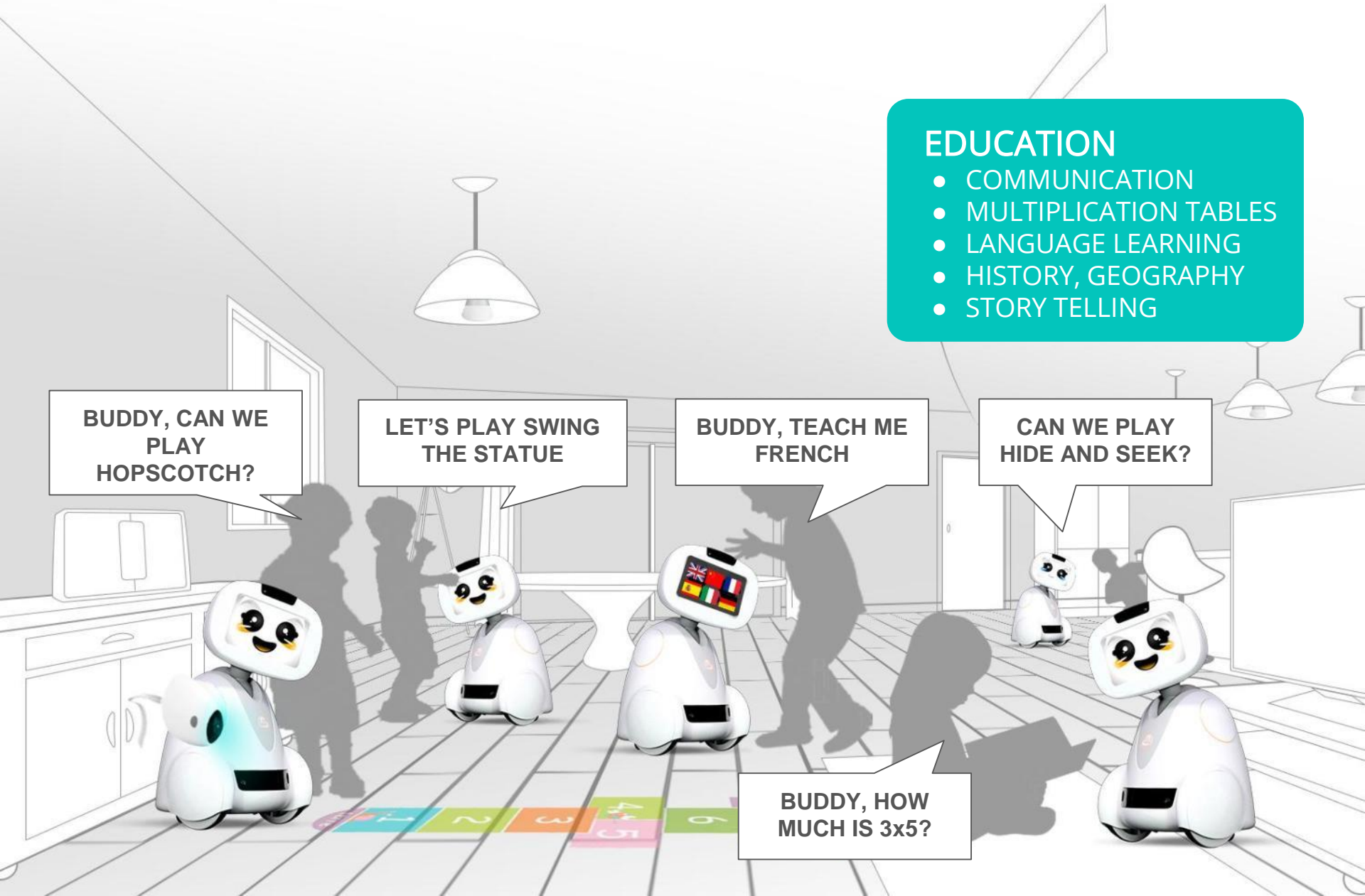
BUDDY, CAN WE
PLAY
HOPSCOTCH?

LET'S PLAY SWING
THE STATUE

BUDDY, TEACH ME
FRENCH

CAN WE PLAY
HIDE AND SEEK?

BUDDY, HOW
MUCH IS 3×5 ?



THEY ALREADY EXPERIMENTED & APPROVED BUDDY



MAIN PARTNERS FOR B2B Deployments



JOIN US!!!

DEPLOYMENT STRATEGY



20 robots
Experimentations
Partners / Integrators



Thousands of robots
+subs /month
B2B2C Deployments

B2C TRACTION



Hundreds of thousand robots
+subs /month
B2B2C / B2C Scale -up

01/2019

**B2B
LAUNCH**

09/2019

**B2B2C
LAUNCH**

04/2020

**B2B2C / B2C
LAUNCH**

TOMORROW

PERSONAL ASSISTANT

Memo, Reminder, Alarm, Timer, Shopping list, Weather forecast, News, Definition...

EDUTAINMENT

Mathematics, storytelling, memory, programming apps and interactive games.

SMART HOME

Voice-control of your smart home devices: lights, doors locks, rollers blind, thermostat...

ELDER CARE

Reminder & agenda posology, telepresence to stay connected to loved ones.

MULTIMEDIA

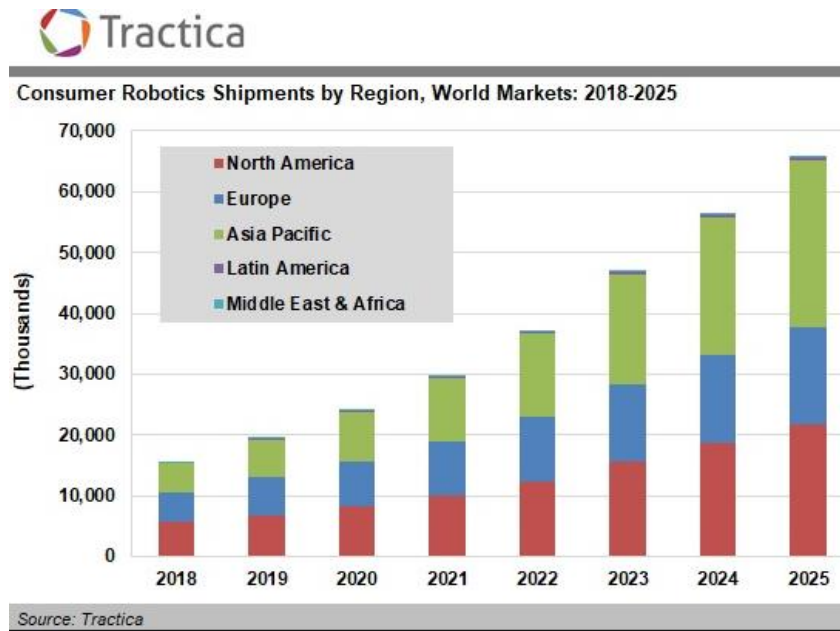
Moving Jukebox, Photographer and Video calling into every room of your home.

SECURITY

Surveillance patrol, Detection, Alerts, Remote control of your home wherever you are.



AN INCREDIBLE POTENTIAL



“Consumer Robot Shipments* will surpass 65 Million Units Annually by 2025”. Tractica

**: including Personal Assistant Robots, and Educational Robots.*

KEY FIGURES

- **+1.000.000€** in crowdfunding (presales)
- **+30.000** followers (Facebook, Twitter, Instagram, Youtube)
- **+1.000.000** views on Youtube
- **+1.000** International media coverage (TV, radio, articles...)
- **+20.000** people registered
- **Dozens** of enquiries per day
- **Dozens** of international Awards
- **Worldwide** recognition



FEW QUOTES FROM PARTNERS



"We believe that Buddy and its interactive, scalable robotic technology dedicated to senior assistance will enable us to offer unique services that meet the needs of users, caregivers and professionals."



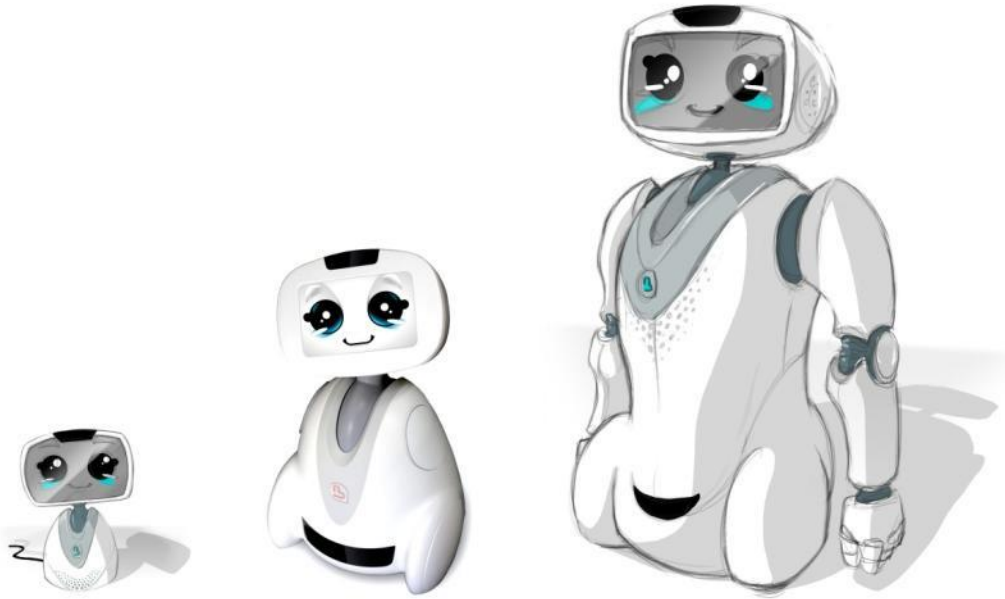
AG2R LA MONDIALE

"I am also convinced that it could be the first robot distributed massively and that there are real prospects in terms of market"



"Buddy has become a priority project within Mylan. We believe that Buddy can become the reference in the accompaniment of elderly people living alone, indeed 11 million patients live alone in France. BUDDY can also help people with autism learn to communicate, interact with others by offering social interaction skills such as reading feelings and communication. Mylan is ready to invest in developing a solution for people with Alzheimer's disease, autism or asperger's syndrome. "

WE ARE **BUDDY**, JOIN THE EMOTIONAL ROBOT VENTURE



...It's just the beginning

Buddy, the emotional robot

THE NEXT STEPS?



THE NEXT STEPS?





Buddy[®]

The Emotional Robot



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